



The Last Chapter
Coffee House
December 17, 2013 3:45 PM

Quit Doc Update Dr. Voelker

Met with Dr. Gary to reintroduce himself and provide information about what we do in the community and to discuss TPS office in the school board offices. Dr. Gary is considering moving the DFD Exec Director's office to Student Services and will possibly have an office open there,

Shopper: run a full page quit ad in the Shopper with hospital tobacco cessation class information. Possibly work with the Shopper to publish a special *Tobacco Cessation* Edition. Put cute little quotes about quitting maybe a little coupon for free NRT with a quit class. It might be more financially feasible since billboards cost about \$14,000/yr.

AHEC

Xenia updated the TFP on the progress of the tobacco cessation classes. Unfortunately attendance has been suboptimal. The TFP is planning on starting an advertising campaign during the month of January with weekly ads in the shopper encouraging using the DMH cessation program.

In addition TPS will start a healthcare provider education program encouraging the use of DMH services starting January 1

There is a problem with a delay in getting referrals from DMH to AHEC now that the hospital does not have a dedicated tobacco treatment professional. The TFP will set up a local phone number monitored by Whitney Browning TPS. Referrals will be logged and forwarded to AHEC.

K-12

Dr Voelker met with school superintendent Dr. Gary to review current school tobacco policy. The only missing component is a referral policy which Dr Gary is willing to implement.

They also discussed an Alternative to suspension program for first time offenders. Dr. Voelker will review available programs and present to Dr Gary before the end of the year.



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SWAT update

Omar updated the TFP on SWAT participation in Christmas card lane. In addition the SWAT members will create a new radio advertising campaign for Christmas along the line of “all I want for Christmas is for _____ to stop smoking” and a new years campaign in both English and Spanish. SWAT students are also participating in Toys for Tots community activity.

Open Discussions

Meeting End