

# **Tobacco Free Partnership of DeSoto Meeting Minutes Tuesday, February 13, 2018**

## **Welcome and Introductions / Minutes Review**

- Meeting called to order by Jodie DeLoach at 12:04 PM
- Welcome and Introductions
- No concerns with previous month's minutes, approved as written

## **Updates**

- **Smokeless (Rural):**
  - o City Park signage is posted
  - o Arcadia Rodeo – Smoke Free Policy signed. Working on signage
  - o TWCW February 18<sup>th</sup> – 24<sup>th</sup>
    - Submitting Press Release to PRS & The Arcadian
    - Sending out Smokeless Data
    - “Skip the Dip” Chamber E-blast
    - SWAT Activities
  - o Attended AHA Open House on February 8<sup>th</sup>
  - o Rodeo Sponsorship approved -March 8<sup>th</sup> – 11<sup>th</sup>
- **POS:**
  - o AVC introduction presented to SWAT Youth
  - o 3 out of 10 completed - Discussed findings thus far (Walmart Cigarette/Skittle Ad)
  - o SWAT Youth/TFP will be completing the rest in the month of February
  - o Member(s) wonder if store managers are given some kind of “to do list” monthly with advertising do / don't examples
  - o Attending CHIP meeting on February 15<sup>th</sup> to share POS progress and future direction
- **Tobacco Free Worksites:**
  - o GASO
    - DCSB & DMH Activities / Newsletter spotlight
    - Chamber e-blast - “what's smoking costing your business” on E-blast
  - o TFW log for Quarter 3 is being monitored
  - o Met with Chamber – drafted potential policy
  - o Informally discussed policy with Baby Inside Me
  - o Quit Your Way materials are available to businesses/break rooms
  - o TFP was encouraged to send any potential worksites to the TPS for assessment
- **TFP:**
  - o Legislate Update (Stop Prop 94, SB 2/H 627, SB 994 / H 797, SB 1288 / H 1029)
  - o Newsletter will be coming out soon – watch for email and Facebook post
  - o Sponsoring Chamber Leadership Event on February 16<sup>th</sup>
  - o TFP Members encouraged to sign up for Rodeo Sponsorship booth
  - o Collaboration with DFDC on Project Graduation
  - o Collaboration with AHEC, AHA, and SWAT on TWCW Activities
  - o Planning to attend “Love your Health” at DMH on February 28<sup>th</sup>
  - o If any opportunities arise, members are encouraged to let TPS know

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- Submitted application for Project Graduation
- Looking into sponsorship of Precious Pearls
  
- **SWAT:**
  - Teen Dating Project – Posters on display
  - TWCW Activities being planned
    - Jeopardy
    - Poster display
    - Lunch room “Skip the Dip” Display
  - DMS – Puerto Rico Care Package
  
- **Items from the Floor**
  - Drug Free DeSoto shared Coalition updates
    - D-fy / SWAT partnering on events and activities
    - Looking for new board members
  - Back to School Fair – July
  - New member – Jemima Desir – Poison Help
    - Shared 2017 DeSoto County Poisoning Data

Next Meeting: May – date to come – checking with potential host