

**Tobacco Free Partnership of DeSoto
Meeting Minutes
Tuesday, May 2, 2018**

Welcome and Introductions / Minutes Review

- Meeting called to order by Jodie DeLoach @ 12:02 PM
- No concerns with previous month's minutes – approved by TFP member(s)
- Several new attendees – introductions

TPS presented attendees with an 'End of Year Program Highlights' PPT

- **FDA Ruling and Updates**
 - o Prop 94
 - o JUUL regulations

- **POS highlights and Updates:**
 - o All AVC Assessments completed
 - o Briefly reviewed findings
 - o Included pictures (snapped locally) as proof of youth appeal / marketing
 - o Signage is a major issues (especially age of sale)
 - o We will have a POS sub-committee next year – “where to go from here” - anyone interested encouraged to contact TPS

- **Rural highlights and Updates:**
 - o City of Arcadia Tobacco Free Parks – signage helping
 - o Mosaic Smoke Free Arena Policy
 - Kick Butts Day Clean up – signage made a huge difference
 - Pictures from clean up included (minimal inside arena where signs are in place)
 - o DHS SWAT Youth celebrated TWCW – booth set-up in cafeteria
 - o Plans on moving forward with County level parks next year
 - o Also looking to implement more tobacco free events policies – if TFP members know of any event or group, please let TPS know
 - o TFFW – tobacco free rock activity @ Jim Space April 5th

- **TFP highlights and Updates:**
 - o TFP sponsored March Rodeo – great exposure
 - o TFP sponsored Leadership DeSoto Annual Event – awesome turnout
 - o TFP is sponsoring DHS Project Graduation on May 25th
 - o Newsletter will be coming out soon – watch for email and Facebook post
 - o Attended the BOCC health fair
 - o Attended the DMH health fair
 - o Presenting to parents at DCSB parent night May 7th
 - o Planning to attend the Back to School Fair in July
 - o Planning to attend the mental health Awareness Forum and resource fair in August
 - o If any opportunities arise, members are encouraged to let TPS know

- **TFW highlights and Updates:**
 - o TFW log for Quarter 4 is being monitored
 - o Highlights DMH & DCSB on strong TFW policy

Tobacco Free Partnership of DeSoto
Meeting Minutes
Tuesday, May 2, 2018

- Met with Kirschner Wellness Center – interested in a policy
 - Presented to Chamber Board members on April 11th – members are voting on policy May 9th
 - Working with Baby InSide Me 3D to implement policy – possibly the entire building
 - TFP was encouraged to send any potential worksites to the TPS for assessment
- **SWAT highlights and Updates:**
- Youth helped complete AVC Assessments
 - DHS SWAT Youth celebrated TWCW – booth set-up in cafeteria February 22nd
 - DHS SWAT Club completed Kick Butts Day Clean @ Mosaic Arena on March 21st
 - DHS SWAT Club TFFW rock activity @ Jim Space April 5th
 - Registered for statewide SWAT meeting June 9
- **FYTS Data Review:**
- Ever tried cigarettes, cigars, or smokeless tobacco decreased from 32% in 2014 to 24.9% in 2016.
 - Ever tried Electronic Vaping increased from 15.6% in 2014 to 21% in 2016.
 - The amount of youth that currently use ENDS increased from 7.5% in 2014 to 10.8% in 2016.
 - The amount of youth who currently use cigarettes, cigars, smokeless, hookah, or ENDS is 18.8% compared to 18.6% in 2014.
 - 70.9% are committed to never using cigarettes (compared to 60.8% in 2014)
- **End of Year Recognition and Awards:**
- **SWAT Senior Certificates**
 - **TFP Member of the year** – Xenia Rosdao-Merced
 - **SWAT Youth of the year** – Lauren Wiley

Items from the Floor

- Back to school fair – July 28th

Meeting Adjourned